



# *Alpha Sash*

*Window Company Ltd*

## *Renovation & Draught Proof Specialists*

Adding comfort &  
performance to the  
beauty of Sash Windows



# *Why renovate your sash windows?*

If you are like thousands of other Sash Window owners you will be fully familiar with the benefits of Sash Window ownership. They are beautifully elegant, and practical in many ways. They give great ventilation in summer, providing a great natural air circulation system. They are also easy to clean.

However, there is a downside. Often their great age means that layers of paint have built up; the wood has moved slightly; the cords have frayed; and the pulleys have seized. This results in some common issues:

- *Draughts*
- *Rattles*
- *Noise intrusion*
- *Poor or no sliding operation*

Not only can these be irritating but can also cost you money and a loss of enjoyment in the affected rooms.

## *Renovation is nearly always possible*

Don't despair, all is not lost. We have found that 95% of all wooden sash windows can be successfully renovated even if they have clearly succumbed to rot. Not only can they be returned to their former glory they can be improved with the fitting of a modern draught proofing system. Certainly if you are thinking about getting rid of your original windows you should have them surveyed before you do anything else.

## *The benefits of renovating*

- *Maintain the architectural feel of the building*
- *Restore the windows to full working condition*
- *Prevent draughts and noise pollution*
- *Preserve the original timber*
- *Massively extend the life of your windows*
- *Save energy*



*Quality  
workmanship*

# *The Alpha Sash Promise*

We always take great care to respect the historical beauty of your windows. Our aim is to return your windows to as near original condition as possible and maintain as many of the original elements of the window as we can.

With our service you will receive:

- *Reassurance that your windows comply with building regulations*
- *Windows that operate well and as intended*
- *Windows that look great, with paint preparation to the level you require*
- *Draught and rattle free windows*
- *The comfort of knowing that your windows will remain working this way for a minimum of five years*
- *A reduction in energy loss which should save on your energy bills.*

To achieve this, our skilled craftsmen carefully remove the sliding sashes, individually checking the condition of all timbers, cords, glass and pulleys. Any decaying wood is removed to reveal sound timber ready for repair. A special two-part epoxy resin is used to make the repairs and this is moulded exactly to the existing design of your sliding sash window.

Where any timbers are beyond repair, they will be replaced without delay. New components will be produced in our own workshop that exactly replicate the originals. Renovation is completed with the renewal of all sash cords, servicing of the sash pulleys and careful adjustment of the sash weights to ensure a "like new" operation of the window.



*Before & After Cill Renovation*

## *What Makes Alpha Sash Different?*

Choosing someone to carry out work on your property can be daunting, particularly if it is a significant investment and very visible to all. We like to think we represent a lower risk option because:

- 1. You will not get any large nasty surprises once the work has started* - we give a price guarantee on our quotations.
- 2. You will get an honest and thorough assessment of your windows* - your windows will be surveyed by a craftsman not a salesman
- 3. All your window problems will be quickly solved* - we have been in this business for 15 years and we have our own workshops where we make our own draught proofing kits and replacement windows
- 4. You can avoid future problems* – we offer a maintenance plan that will cover all your future problems
- 5. You will be protected from unnecessary work* – Keith, the Managing Director, is passionate about not only quality and service but also doing the right thing and getting the right result for his clients.



# *Energy Efficiency*

## *Energy Saving Trust Says*

According to the Energy Saving Trust, draught proofing is one of the cheapest and most efficient ways to save energy in any type of building, from a flat to a mansion – but it is often overlooked. Whilst this can be a DIY project, professional draught proofing is likely to save more energy because the installer knows exactly the right materials to use and where to use them.

## *Research by English Heritage*

English Heritage has just carried out some research on the energy efficiency of sash windows with the help of Glasgow Caledonian University. Results showed that basic repair and improvements can bring significant reduction of draughts and heat loss, and that a combination of these make it possible to upgrade most sash windows to meet building regulations.

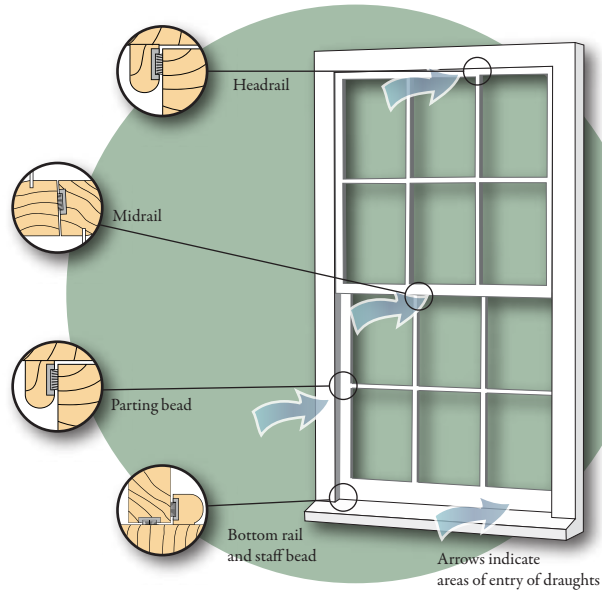
In fact, if draught proofing is added to a repaired window air infiltration can be reduced by as much as 86%. The research also found that heat loss through glass and frames is significantly reduced by adopting simple measures like drawing thick curtains and pulling down plain roller blinds. In their tests heat loss was reduced by 41% for curtains and 38% for blinds.

Of course, using double-glazed units will improve energy efficiency further but is not always an option in historically sensitive areas and buildings. Secondary double-glazing which may be an alternative for some, can give improved results too.

*Save Money – fit our SuperGlide  
system to your windows*



# *The Super Glide System*



With modern technology and traditional craftsmanship, we have developed the SuperGlide Draught Proofing System. This system is used in the manufacture of our Replacement Windows, and in all Alpha Sash renovations. It eliminates, or dramatically reduces, all the typical problems that prevail with Sash Windows – draughts, rattles, noise, dirt and poor operation.

The system is incorporated into your existing window timber with a wooden carrier. The carrier holds a brush pile strip that forms a barrier against all weather. It helps hold sashes firmly but gently in place, thereby eliminating rattles but still allowing free movement when opening and closing the windows.

Draught proofing your windows is the most cost effective way of improving the energy efficiency of the windows and home, but also you benefit from:

- *Draughts and rattles elimination*
- *Significant noise reduction*
- *Savings on your fuel bills*

The system is adaptable and can be fitted to casement and doors as well.



## Paint Preparation

Unlike most of our competitors we have three levels of paint preparation. Our Silver and Gold Levels of paint preparation leave your windows ready for your own decorator to create the final perfect finish. Our Platinum Service includes all paint preparation and the application of the final finish.

Your quotation will carefully detail exactly which surfaces and to what level you have contracted Alpha Sash, but in any case, all areas that are stripped will be filler repaired and then painted with a water-based primer.

## Maintenance

To uphold our guarantees you will have to ensure your windows receive proper and regular maintenance. However, we know this can often be forgotten about over time. It is for this reason that we introduced our Maintenance Plan.

For a monthly fee, Alpha Sash will take on the maintenance of your windows, apart from the internal decorative painting. Your windows will be inspected every year and you will have the benefit of knowing that your windows will be kept in perfect working order for as long as the maintenance plan is in place. See our web site or ask Keith when he surveys your windows.

## Visit us online

Please come and visit our new website for further information regarding Alpha Sash Windows:-

[www.alphasash.co.uk](http://www.alphasash.co.uk)



Tel/Fax: 01788 571800  
[www.alphasash.co.uk](http://www.alphasash.co.uk)

# Replacement Windows

Replacement is necessary when:

- *The original windows have been substituted with uPVC windows*
- *The original sashes are beyond repair*
- *It is a new build project*

Where we are replacing one of a few windows we can replicate very closely original mouldings and glazing bar designs by using our traditional joinery skills. Where we are doing new projects or replacing plastic windows, we can replicate very closely the character and beauty of traditional designs.

In all cases, we manufacture in hardwoods that can last a lifetime.  
Replacement windows include:

- *The SuperGlide Draught Proofing System*
- *Hardwood frames and cases*
- *Security locks*
- *Double-glazing to your requirements.*

We are used to dealing with and meeting the requirements of Grade I and II listed buildings.

## Secondary Double Glazing

Not everyone can have double glazed units. In these cases, in addition to installing the Super Glide Draught Proofing system, you might want to consider secondary glazing. It will definitely further reduce heat loss, draughts and noise.

The secondary glazing is made to exactly fit your windows so that it is hardly noticeable when installed.

Secondary glazing can be manufactured in three different styles to suit your requirements - as sash style units, hinged or lift out units. See our website for further details



*Reliable*  
service

# Testimonials

*"The work commenced and was completed on time to our complete satisfaction. Some two dozen sadly neglected sash windows have been brought up to a high standard. There were no hidden extra costs and, where damage was less extensive than first thought, reductions were made to the eventual bill"*

Dr R C & Mrs Mary Illing - Rugby

*"An efficient service, with excellent quality of workmanship"*

Mr Brown - Warwick

*"The service you provide is friendly, helpful and, what is even better nowadays, is the pride that you take in the craftsmanship of your work"*

Mrs Ashby - Rugby

*"A wonderful result from a friendly and competent company"*

Mr Cooper - Leamington Spa

*"I used Alpha Sash, I must say how pleased I am with the whole job and in particular with the skill and reliability of the staff who did the work. Thank you."*

Martin O'Reilly - Leamington Spa

*"There is no doubt that having your sash windows renovated will add value to your home and it will make the property more appealing to buyers when the time comes to sell"*

Richard Hill - Heritage Property



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